



THE HUNGER WALK AT A GLANCE

What: The Hunger Walk is a multi-city advocacy and fundraising walk in which people in our community come together to walk, network and have a good time, all the while helping to raise funds and spread awareness about hunger and food insecurity in our community. The Hunger Walk will include entertainment, prize giveaways, food and fun activities for the whole family.

Why: The goal of the Hunger Walk is to take another step toward ending food insecurity in our community and promote community service and aid in areas where those in need can use it the most. Last year, our food program was able to provide over 50,000 meals to families all across our city; this year, we need the help to continue it's growth.

How: Funds are raised through corporate sponsorships, walk registrations and donations.

When: Sunday, July 23, 2017, from Noon – 5:00 pm.

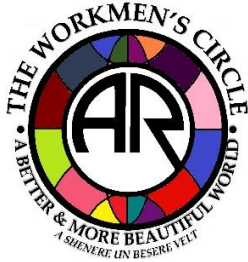
Where: Notre Dame College Campus

Sponsorship: If you are interested in becoming a Hunger Walk Sponsor or know anyone that might be interested in sponsoring, please complete the attached packet and return it to the Workmen's Circle by June 30, 2017.

Audience: The registrants and participants in the Hunger Walk, including children, teenagers, adults and seniors. We also expect local politicians, health care professionals, business leaders, and other community members to be present and play a key role in the event's success.

Pledges and Donations: All individuals are encouraged to register and obtain pledges. However, pledges are not required to attend the Hunger Walk. Visit www.WorkmensCircle.org for more information.

Information: For additional information contact Matt Greminger at matt@workmenscircle.org or call our office at (216) 381-4515



WORKMEN'S CIRCLE OF OHIO 2017 HUNGER WALK Sunday, July 23, 2017

SPONSORSHIP INFORMATION

The Hunger Walk is a multi-city advocacy and fundraising walk in which people in our community come together to walk, network and have a good time, all the while helping to raise funds and spread awareness about hunger and food insecurity in our community. The Hunger Walk will include entertainment, prize giveaways, food and fun activities for the whole family. 100% of all money raised will go to the Workmen's Circle of Ohio to support its social action programming such as our Mitzvah

Food Pantry and our Volunteer program. These programs not only help to support families and individuals who have been affected by hunger and food insecurity, but also helps to prevent food waste, and educate the public about the issues and the services our program offers to those who need it.

Hosting Sponsor - \$20,000

- Thirty (30) walker registrations and Hunger Walk t-shirts
- Name as Host for Event. (Ex. 2017 Hunger Walk 'Hosted By: YOUR COMPANY')
- Access to present at any/all news and media appearances prior to and during the event.
- Benefits of Signature Sponsor plus the following:

Title Sponsor - \$10,000

- Twenty (20) walker registrations and Hunger Walk t-shirts
- Benefits of Signature Sponsor plus the following:
 - o Company name or logo will appear as Title sponsor on all event and publicity materials including but not limited to: Hunger Walk t-shirt,, Workmen's Circle public and private social media pages and website
 - o Company name/logo displayed on banner at entrance and start/finish area

Signature Sponsor - \$5,000

- Fifteen (15) walker registrations and Hunger Walk t-shirts
- Benefits of Presenting Sponsor plus the following:
 - o Company name or logo will appear as Signature sponsor on all event and publicity materials including but not limited to: Hunger Walk t-shirt, Workmen's Circle Hunger Walk website, poster and brochure postcard
 - o Company name and logo displayed on individual banner near stage

Presenting Sponsor - \$2,500

- Ten (10) walker registrations and Hunger Walk t-shirts
- Benefits of Platinum Sponsor plus the following:
 - o Company name or logo will appear as Presenting sponsor on all event and publicity materials including but not limited to: Hunger Walk t-shirt, Workmen's Circle website, and other media outlets.

Platinum Sponsor - \$1,000

- Six (6) walker registrations and Hunger Walk t-shirts
- Benefits of Gold Sponsor plus the following:
 - o Company name and/or logo displayed on individual Platinum sponsor banner at Walk
 - o Company Name to be listed in electronic communication regarding Hunger Walk

Gold Sponsor - \$500

- Four (4) walker registrations and Hunger Walk t-shirts
- Benefits of Silver Sponsor plus the following:
 - o Company name/logo displayed on Gold Sponsor Banner at Walk
 - o Company name/logo to appear on back of participant t-shirt
 - o Corporate recognition in media materials

Silver Sponsor - \$250

- Two (2) walker registrations and Hunger Walk t-shirt
- Company name displayed on Silver Sponsor Banner at Walk

Exhibitor- \$100*

Exhibit at event and promote company or service that benefits individuals suffering from food insecurity. Exhibitors will be provided (1) table, (2) chairs and signage. All exhibitors required to provide carnival game and prizes.

In-Kind Sponsorships

In-Kind donors and underwriters will be recognized on select event signage and the Hunger Walk t-shirts. Donations include (but are not limited to) beverages, food, media, signage/banners, t-shirts, shuttles and tents. Please contact us at matt@workmenscircle.org with any questions.

2017 Hunger Walk Sponsorship Form

Detailed sponsorship information can be found in the 2017 Sponsorship Information sheet that is included in this packet. If you have questions concerning sponsorship, please contact Matt Greminger at (216) 714-2490 or by email at matt@workmenscircle.org

COMPANY INFORMATION:

Company Name (as it will appear in publicity): _____

Company Website (link from our website to yours): _____

Company Contact Person: _____

Email: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

In Recognition of: _____ (Optional)

T-Shirt size(s) requested: _____

SPONSORSHIP LEVEL:

Please indicate sponsorship level:

_____ Hosting Sponsor* \$20,000

_____ Platinum Sponsor* \$1,000

_____ Title Sponsor* \$10,000

_____ Gold Sponsor* \$500

_____ Signature Sponsor* \$5,000

_____ Silver Sponsor \$250

_____ Presenting Sponsor* \$2,500

_____ Exhibitor \$100

_____ In-Kind Donor Product Description: _____

Fair Market Value: \$ _____

If sponsoring as an Exhibitor, please contact us for your exhibitor agreement.

**For company name/logo to appear on event materials, please email a high resolution logo (jpeg or eps file) to matt@workmenscircle.org by June 30, 2017.*

SUBMIT BY MAIL:

Please send this form and your check

made payable to 'Workmen's Circle' by June 23, 2017:

Workmen's Circle of Ohio Attn: Hunger Walk, 2490 Lee Blvd. Suite 321, Cleveland Heights, OH 44118